

April 2023



FIRST ANNUAL WBC MOTIVATE HER **CONFERENCE HIGHLIGHTS**



On Saturday, March 25th, our Women's Business Center hosted its first annual Lift H.E.R. conference at the Lowcountry Conference Center in Summerville, SC. Attendees traveled from all over the state, and even from North Carolina, California, and Georgia, to attend this impactful event.

Over 150 ladies and gentlemen attended the conference, heard from some amazing speakers, and were part of the various break out sessions. We want to thank all of our sponsors, supporters, vendors, and attendees for making our inaugural event a tremendous success.







Breakfast



Vendors









Keynote speaker Carolyn Hunter with CNA Unlimited



Breakout sessions

If you attended the event, we kindly ask that you a few minutes to complete this short survey. Your feedback will help us to better understand your needs and expectations, and will make the next

Money Fair 2023 is here!



April is Financial Literacy month, Increasing H.O.P.E will be hosting our annual Money Fair. The event will be on Saturday, April 29th, between 10 am and 2 pm at The Opportunity Center, located at 8570 Rivers Avenue, in North Charleston. The event is free and is open to the public.

Come find out how Increasing H.O.P.E. can help you with money management, personal finance, and even small business development. We will hold free classes on credit and housing counseling, small business entrepreneurshp, and feature vendors from local businesses.

CLICK TO REGISTER FOR THE EVENT

Volunteers are needed as well, so if you if have a few hours to spare, we would be happy for you to join us. Please call 843-225-4343, or email volunteers@increasinghope.org for more information.

Highlights from Money Fair 2022

Don't miss out







Free financial education classes



Bright, smiling faces

If you attended last year's Money Fair, we would love to get some feedback from you to help make this year's event even better. Please take a few minutes and click the survey link below. Thank you.

CLICK HERE TO TAKE THE SURVEY

Business Success Center Nonprofit Cohort Graduation



Each participant successfully completed the capstone project of pitching their nonprofit to the cohort. Please join Increasing H.O.P.E in congratulating this class for their commitment to their entrepreneurial pursuits and endeavoring to make a positive impact here in the low country through their service!

The Nonprofit Collaborative is a 6 week cohort designed exclusively for nonprofit organizations and is hosted by The Business Success Center of Increasing H.O.P.E.

Welcome aboard to Ashley Garrett



Ashley Garrett - WBC Training and Events Manager

Hey y'all! I am a born-and-raised Charlestonian. I received my Bachelor's degree in Marketing from College of Charleston in 2018 and have worked in the sales departments at a couple of local news stations over the past 4 years, and I'm excited for the opportunity to apply myself in a new way while expanding my skill set.

In my free time, I enjoy checking out local coffee shops, restaurants, and breweries. I'm a huge foodie, so if you need any coffee/bakery/food recommendations, I'm your girl! I also love attending pop-up markets and supporting our local small businesses, so I'm looking forward to working with local entrepreneurs to help get them be successful in their business ventures.

I'm so happy to be here and look forward to working with/getting to know each of you!

Has Increasing H.O.P.E helped you or your family?

If you have benefited from one of our services, we would love to hear from you. We are collecting success stories that we can share on our website and via social media to inspire others. If you have an encouraging word to share, please take a moment to click the link and fill out the form.

Submit your story

Upcoming Events



Homeowner 101

Tuesday, April 18th from 6:00 pm to 7:30 pm. Fee: no cost

Purchasing a home may be one of the biggest financial decisions you will ever make, and navigating today's housing market can seem impossible. Homeownership education is the single most effective tool for achieving successful homeownership. Increasing H.O.P.E offers several programs to assist you in preparing for the home buying process.

Register here



Small Business Clinic: Time to Execute

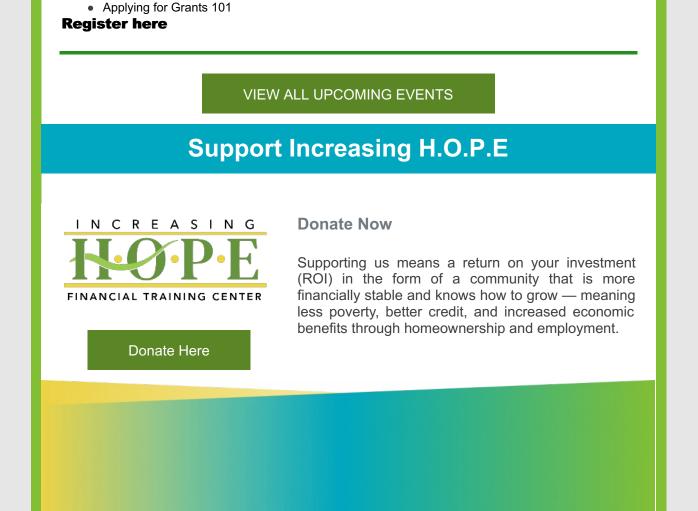
Friday, April 28th from 9:00 a.m. to 2:00 p.m.

Fee: no cost

This program is designed to assist entrepreneurs with the opportunity to complete all the task to ensure that there business is successful.

During the event, entrepreneurs will have the opportunity to complete the following:

- · Register their business with SC
- · Apply for EIN number
- · Apply for business license
- Business Plan Reviews
- Set-Up Your Business Accounting Software
- Become Lender Ready
- Complete MBE application for City of Charleston
- Complete Minority certification application for SCDOT



Increasing H.O.P.E | 8570 Rivers Avenue, Suite 120, North Charleston, SC 29406

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