



## H.E.R. Institute Application for Admission 2016 - Session

### Personal Information:

Name: \_\_\_\_\_ Telephone Number: \_\_\_\_\_

Address: \_\_\_\_\_ Alternate Telephone: \_\_\_\_\_  
\_\_\_\_\_

Email Address: \_\_\_\_\_

Emergency Contact Name: \_\_\_\_\_ Relationship: \_\_\_\_\_

Emergency Contact Telephone: \_\_\_\_\_

### Business Information:

Business Name: \_\_\_\_\_ Time in business: \_\_\_\_\_ Yrs / Mos

Website Address: \_\_\_\_\_

Is this your first business venture? \_\_\_\_\_ Yes \_\_\_\_\_ No

If no, how many businesses have you started in the past? \_\_\_\_\_

Social Media Handles:

Facebook \_\_\_\_\_

Twitter \_\_\_\_\_

Linked In \_\_\_\_\_

Instagram \_\_\_\_\_

Other \_\_\_\_\_

Product/Service:

\_\_\_\_\_  
\_\_\_\_\_

Target Market:

\_\_\_\_\_  
\_\_\_\_\_

Vision for your business:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



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Notable Business Accomplishments:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

Current challenges in your business:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

How would this program benefit your business?

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Have you invested in business training or coaching in the past?  Yes  No

If yes, please provide details:

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Are you a part of any masterminds, networking groups, and/or business associations?  Yes  No

If yes, please list:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

Do you subscribe to any business-oriented magazines, groups and/or communities?  Yes  No

If yes, please list:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_



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Why do you feel you would be a good candidate for H.E.R. Institute?

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Are you available for weekend classes?  Yes  No

Are you available for week night teleclasses?  Yes  No

Will you need childcare to attend classes?  Yes  No  N/A

Will you have the necessary support to complete this program?  Yes  No

Are you prepared to make the financial commitment (\$250) necessary to complete this program?  Yes  No

What are your three most valuable personality traits?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

How did you discover H.E.R. Institute?

- Personal Invitation
- Referred by a friend
- Social Media Post
- Increasing H.O.P.E. Website
- Live Event
- Other \_\_\_\_\_

Do you consent to having your picture taken or videos recorded for future training purposes?  Yes  No

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Office Use Only:

Date received: \_\_\_\_\_ Interview Date: \_\_\_\_\_

Application Reviewed By: \_\_\_\_\_

Approved  Denied Comments: \_\_\_\_\_